

GENEVA SPECIAL

pininfarina | 1/2006 | PAG. 14

MASERATI BIRDCAGE 75th: A YEAR OF ACCOLADES ROUND THE WORLD

The futuristic theme of the concept car was presented at the 2005 Geneva Motor Show.

Assignment of the prestigious **Louis Vuitton Classic Concept Award** marks the end of a fantastic year for the **Maserati Birdcage 75th**, a prototype developed by **Pininfarina** to celebrate its 75 years of business, reviving the storied theme of the dream car and seamlessly integrating exclusive design, sports DNA and technological innovation.

The Birdcage 75th carried off the elite **Louis Vuitton Award**, assigned to the maximum expression functioning prototype amongst those presented at major international Motor Shows during the year, for the following reason: "Celebrating the cooperation between Maserati, Motorola and Pininfarina, the Birdcage 75th is both a high level concept car integrating the most

modern technologies and a fascinating dream car as was imagined in the Sixties". At its debut at the **2005 Geneva Motor Show**, this extraordinary prototype already carried off the "**Best Concept**" prize of the Editors' Choice Awards assigned by Autoweek, the leading American car magazine with the following motivation: "Birdcage 75th is pure unadulterated passion. The Pininfarina concept car also embodies the spirit of the Geneva Show. Birdcage 75th is precisely what Americans expect from an independent design house such as Pininfarina which has now become a myth".

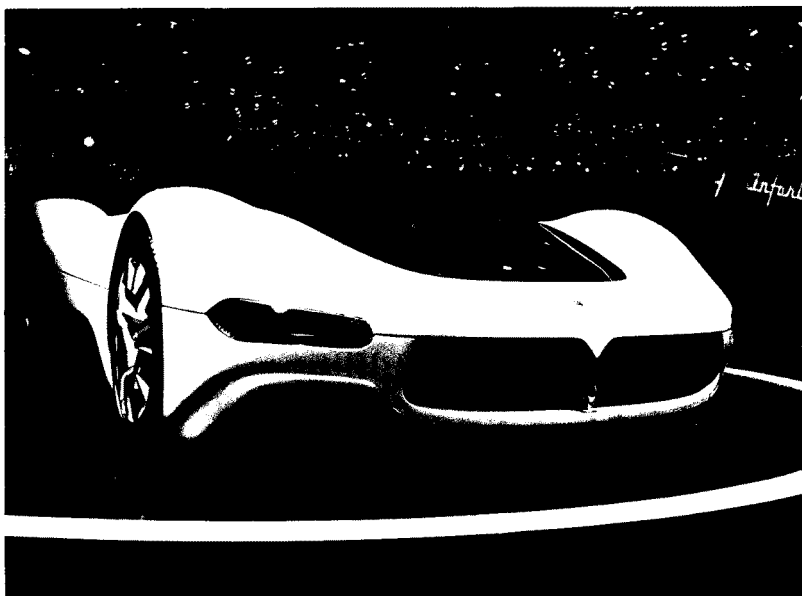
In July, it made its world driving debut at the **Goodwood Festival of Speed** participating in the Supercar Run and enchanting more than 150,000 spectators. The Birdcage 75th also took front stage in August 2005 when Pininfarina celebrated its 75th anniversary at the **55th Pebble Beach Concours d'Elegance** in California where it took its place on the podium strutting its stuff between two wings of the public present at the event.

The world tour of the prototype then continued with a stopover at the **Tokyo Motor Show** where the Japanese press finally had a chance to admire the Birdcage 75th on the Maserati stand.

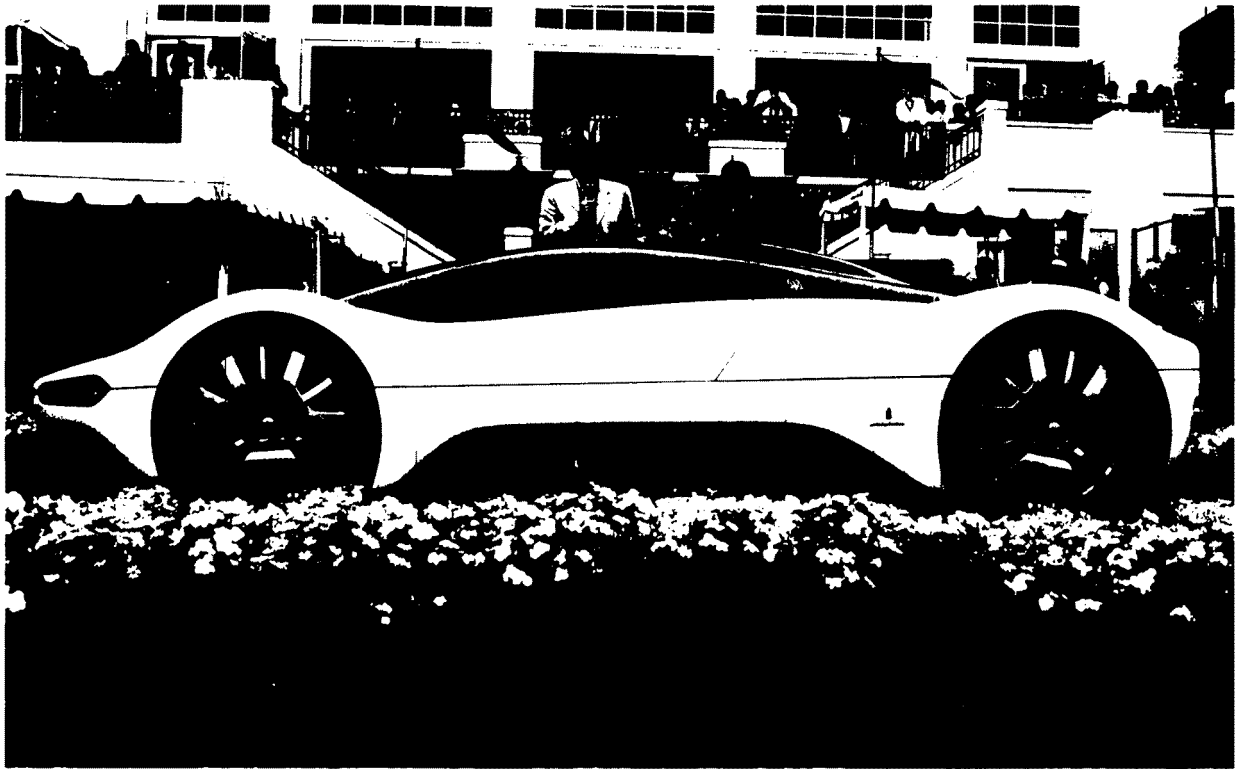
In October 2005, the International Jury of the "**L'Automobile più Bella del Mondo**" award assigned the Birdcage 75th a **Special Prize** for the quality of the concept car motivating this as follows: "With this Maserati, Pininfarina, reviving a famous model of the early Sixties of the Tridente, imposes its commanding, future-looking innovative style".

Then, back to America for a roster of

The Maserati Birdcage 75th at the 2005 Geneva Motor Show



pininfarina | 1/2006 | PAG 15



Motorola events from Las Vegas to Miami and another appearance before the American public at the **Los Angeles Motor Show**

The Birdcage 75th wound up its world tour returning to Europe where it was awarded the Louis Vuitton prize in Paris, marking the end of a year spangled with success for this splendid Pininfarina concept car.

VUITTON CLASSIC AWARDS 2005



In this photo from the left: Christian Philippson (Jury President Louis Vuitton Classic Award), Ken Okuyama (Design Director Pininfarina) and Yves Carcille (President Louis Vuitton). In the above photo Maserati Birdcage 75th at Pebble Beach

www.kwmotori.kataweb.it

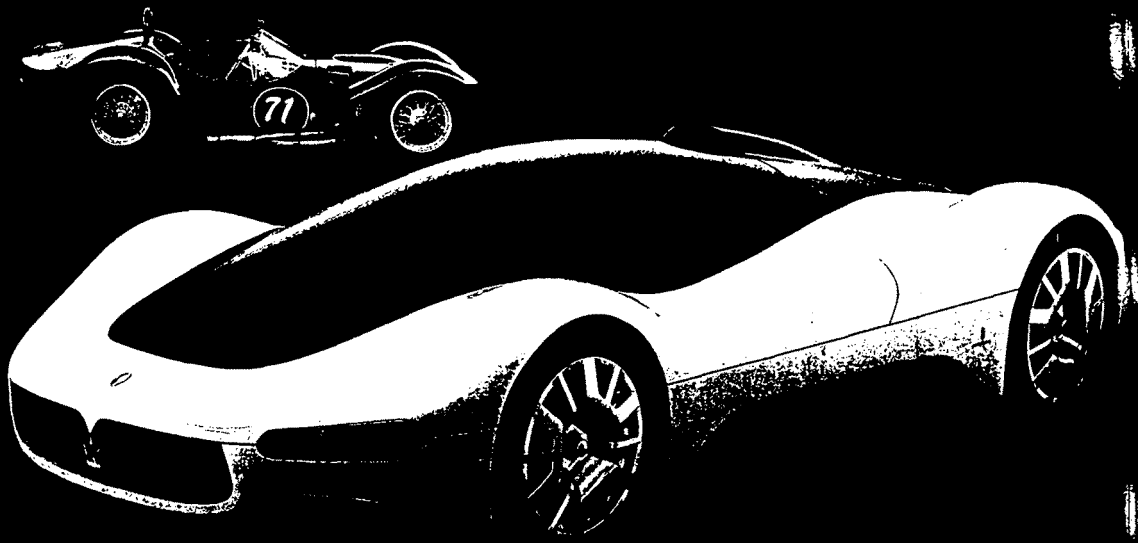
ALLA MASERATI BIRDCAGE IL PREMIO VUITTON

Con l'assegnazione del prestigioso premio Louis Vuitton Classic Concept Award si chiude un anno straordinario per la Maserati Birdcage 75th, prototipo che la **Pininfarina** ha realizzato per celebrare i suoi 75 anni di attività, tornando sul tema delle auto da sogno e integrando con estrema armonia design esclusivo, Dna sportivo ed innovazione tecnologica. La Birdcage 75th si è aggiudicata il prestigioso premio Louis Vuitton, che viene conferito al prototipo funzionante massima espressione tra quelli presentati nei più importanti Saloni Internazionali dell'Automobile durante l'anno. "Celebrando la collaborazione tra Maserati, Motorola e Pininfarina - si legge nella motivazione - la Birdcage 75th è allo stesso tempo una evoluta concept car contenente le più moderne tecnologie ed un'affascinante dream car come le si immaginava negli anni 60".

Il prototipo Pininfarina ha quindi sbaragliato la concorrenza di Bertone Villa, Citroen C Sport Lounge, Ford Iosis, Italdesign-Giugiaro GG50, Lexus LFS, Mazda Senku, Maybach Exelero e Renault Zoe. Il premio, consegnato nella suggestiva sede della Louis Vuitton presso gli Champs-Élysées, è stato ritirato da Ken Okuyama Design Director Pininfarina, accompagnato dal Chief Des "I prestigiosi premi ricevuti - ha commentato **Andrea Pininfarina**, amministratore delegato della società - sottolineano le straordinarie capacità della Pininfarina non solo in termini di creatività, ma anche di perfetta integrazione delle competenze progettuali e costruttive nella complessa realizzazione di un prototipo perfettamente funzionante".

www.soldionline.it

MASERATI BIRDCAGE 75TH



OPENING UP THE BIRDCAGE

Pininfarina's Birdcage 75th is the concept car that Maserati hopes will revitalise the brand, and a direct reference to its classic 1960s racer. Octane snatches an exclusive drive

Words: Matt Davis Photography: Pininfarina & Michel Zumbrohn

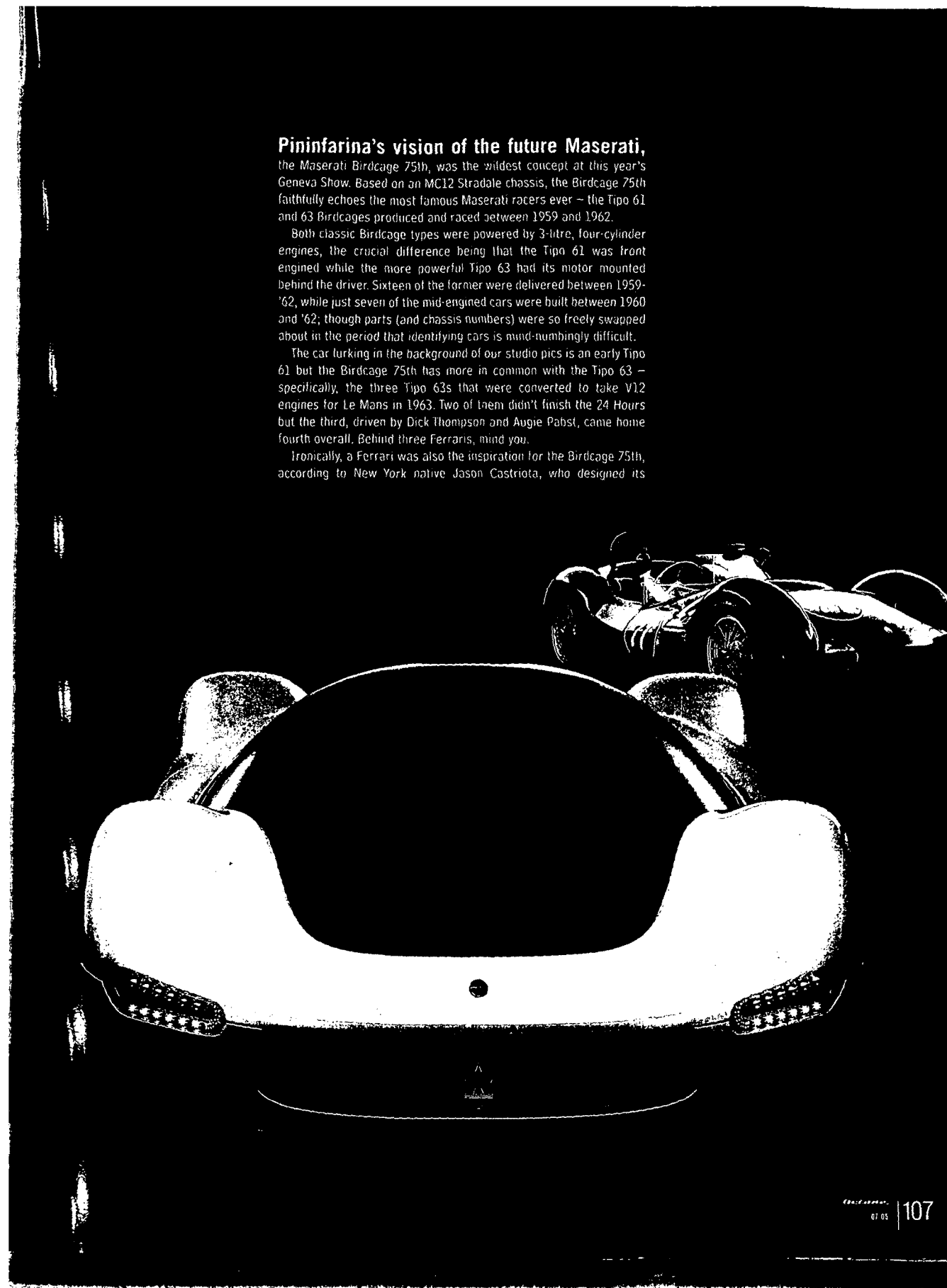
Pininfarina's vision of the future Maserati,

the Maserati Birdcage 75th, was the wildest concept at this year's Geneva Show. Based on an MC12 Stradale chassis, the Birdcage 75th faithfully echoes the most famous Maserati racers ever – the Tipo 61 and 63 Birdcages produced and raced between 1959 and 1962.

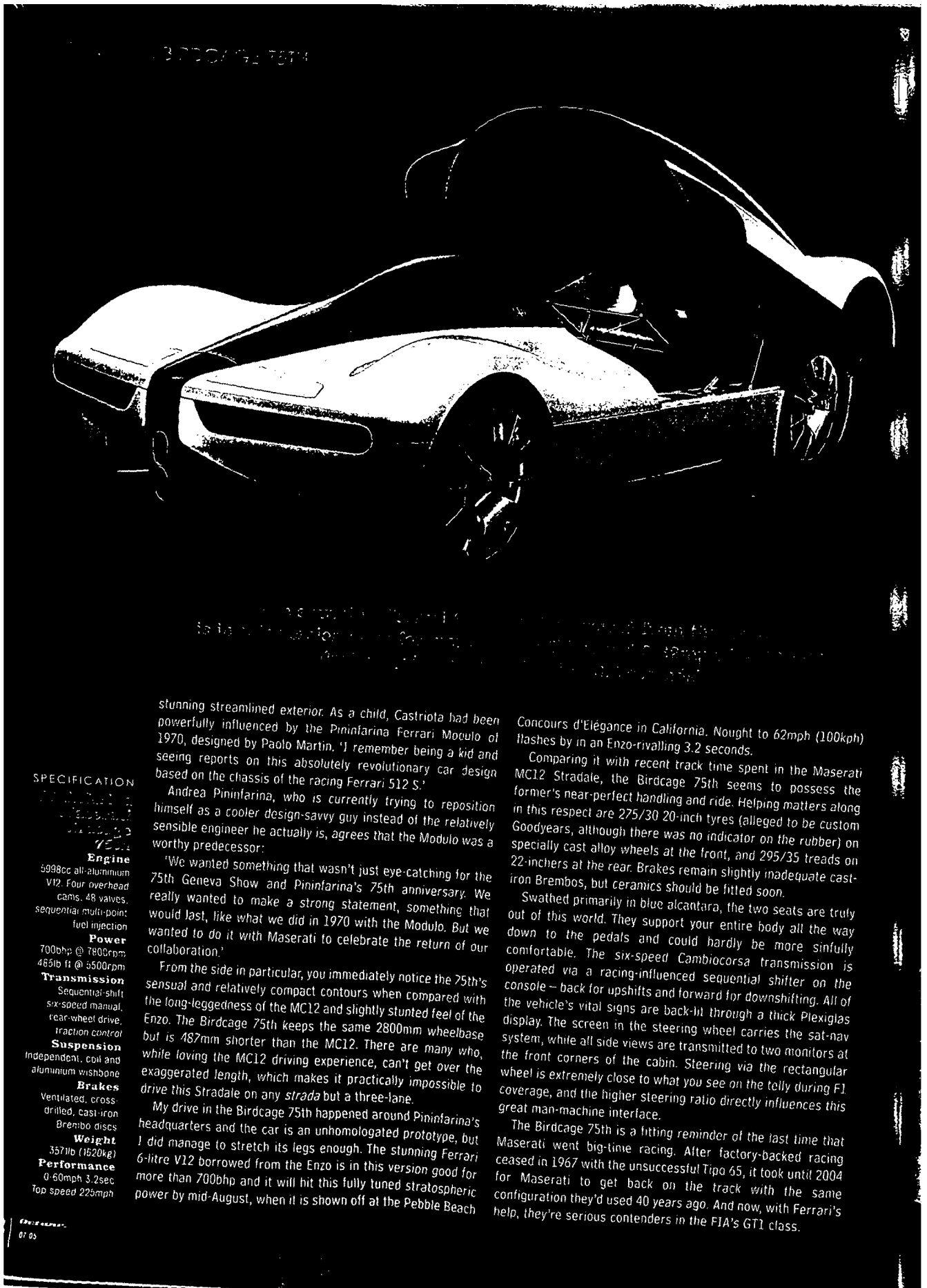
Both classic Birdcage types were powered by 3-litre, four-cylinder engines, the crucial difference being that the Tipo 61 was front engine while the more powerful Tipo 63 had its motor mounted behind the driver. Sixteen of the former were delivered between 1959-'62, while just seven of the mid-engined cars were built between 1960 and '62; though parts (and chassis numbers) were so freely swapped about in the period that identifying cars is mind-numbingly difficult.

The car lurking in the background of our studio pics is an early Tipo 61 but the Birdcage 75th has more in common with the Tipo 63 – specifically, the three Tipo 63s that were converted to take V12 engines for Le Mans in 1963. Two of them didn't finish the 24 Hours but the third, driven by Dick Thompson and Augie Pabst, came home fourth overall. Behind three Ferraris, mind you.

Ironically, a Ferrari was also the inspiration for the Birdcage 75th, according to New York native Jason Castriota, who designed its



107



SPECIFICATION

3.700/4.170/14
 1300/1400/1500
 1600/1700/1800
 1900/2000/2100
 2200/2300/2400
 2500/2600/2700
 2800/2900/3000
 3100/3200/3300
 3400/3500/3600
 3700/3800/3900
 4000/4100/4200
 4300/4400/4500
 4600/4700/4800
 4900/5000/5100
 5200/5300/5400
 5500/5600/5700
 5800/5900/6000
 6100/6200/6300
 6400/6500/6600
 6700/6800/6900
 7000/7100/7200
 7300/7400/7500
 7600/7700/7800
 7900/8000/8100
 8200/8300/8400
 8500/8600/8700
 8800/8900/9000
 9100/9200/9300
 9400/9500/9600
 9700/9800/9900
 10000/10100/10200
 10300/10400/10500
 10600/10700/10800
 10900/11000/11100
 11200/11300/11400
 11500/11600/11700
 11800/11900/12000
 12100/12200/12300
 12400/12500/12600
 12700/12800/12900
 13000/13100/13200
 13300/13400/13500
 13600/13700/13800
 13900/14000/14100
 14200/14300/14400
 14500/14600/14700
 14800/14900/15000
 15100/15200/15300
 15400/15500/15600
 15700/15800/15900
 16000/16100/16200
 16300/16400/16500
 16600/16700/16800
 16900/17000/17100
 17200/17300/17400
 17500/17600/17700
 17800/17900/18000
 18100/18200/18300
 18400/18500/18600
 18700/18800/18900
 19000/19100/19200
 19300/19400/19500
 19600/19700/19800
 19900/20000/20100
 20200/20300/20400
 20500/20600/20700
 20800/20900/21000
 21100/21200/21300
 21400/21500/21600
 21700/21800/21900
 22000/22100/22200
 22300/22400/22500
 22600/22700/22800
 22900/23000/23100
 23200/23300/23400
 23500/23600/23700
 23800/23900/24000
 24100/24200/24300
 24400/24500/24600
 24700/24800/24900
 25000/25100/25200
 25300/25400/25500
 25600/25700/25800
 25900/26000/26100
 26200/26300/26400
 26500/26600/26700
 26800/26900/27000
 27100/27200/27300
 27400/27500/27600
 27700/27800/27900
 28000/28100/28200
 28300/28400/28500
 28600/28700/28800
 28900/29000/29100
 29200/29300/29400
 29500/29600/29700
 29800/29900/30000
 30100/30200/30300
 30400/30500/30600
 30700/30800/30900
 31000/31100/31200
 31300/31400/31500
 31600/31700/31800
 31900/32000/32100
 32200/32300/32400
 32500/32600/32700
 32800/32900/33000
 33100/33200/33300
 33400/33500/33600
 33700/33800/33900
 34000/34100/34200
 34300/34400/34500
 34600/34700/34800
 34900/35000/35100
 35200/35300/35400
 35500/35600/35700
 35800/35900/36000
 36100/36200/36300
 36400/36500/36600
 36700/36800/36900
 37000/37100/37200
 37300/37400/37500
 37600/37700/37800
 37900/38000/38100
 38200/38300/38400
 38500/38600/38700
 38800/38900/39000
 39100/39200/39300
 39400/39500/39600
 39700/39800/39900
 40000/40100/40200
 40300/40400/40500
 40600/40700/40800
 40900/41000/41100
 41200/41300/41400
 41500/41600/41700
 41800/41900/42000
 42100/42200/42300
 42400/42500/42600
 42700/42800/42900
 43000/43100/43200
 43300/43400/43500
 43600/43700/43800
 43900/44000/44100
 44200/44300/44400
 44500/44600/44700
 44800/44900/45000
 45100/45200/45300
 45400/45500/45600
 45700/45800/45900
 46000/46100/46200
 46300/46400/46500
 46600/46700/46800
 46900/47000/47100
 47200/47300/47400
 47500/47600/47700
 47800/47900/48000
 48100/48200/48300
 48400/48500/48600
 48700/48800/48900
 49000/49100/49200
 49300/49400/49500
 49600/49700/49800
 49900/50000/50100
 50200/50300/50400
 50500/50600/50700
 50800/50900/51000
 51100/51200/51300
 51400/51500/51600
 51700/51800/51900
 52000/52100/52200
 52300/52400/52500
 52600/52700/52800
 52900/53000/53100
 53200/53300/53400
 53500/53600/53700
 53800/53900/54000
 54100/54200/54300
 54400/54500/54600
 54700/54800/54900
 55000/55100/55200
 55300/55400/55500
 55600/55700/55800
 55900/56000/56100
 56200/56300/56400
 56500/56600/56700
 56800/56900/57000
 57100/57200/57300
 57400/57500/57600
 57700/57800/57900
 58000/58100/58200
 58300/58400/58500
 58600/58700/58800
 58900/59000/59100
 59200/59300/59400
 59500/59600/59700
 59800/59900/60000
 60100/60200/60300
 60400/60500/60600
 60700/60800/60900
 61000/61100/61200
 61300/61400/61500
 61600/61700/61800
 61900/62000/62100
 62200/62300/62400
 62500/62600/62700
 62800/62900/63000
 63100/63200/63300
 63400/63500/63600
 63700/63800/63900
 64000/64100/64200
 64300/64400/64500
 64600/64700/64800
 64900/65000/65100
 65200/65300/65400
 65500/65600/65700
 65800/65900/66000
 66100/66200/66300
 66400/66500/66600
 66700/66800/66900
 67000/67100/67200
 67300/67400/67500
 67600/67700/67800
 67900/68000/68100
 68200/68300/68400
 68500/68600/68700
 68800/68900/69000
 69100/69200/69300
 69400/69500/69600
 69700/69800/69900
 70000/70100/70200
 70300/70400/70500
 70600/70700/70800
 70900/71000/71100
 71200/71300/71400
 71500/71600/71700
 71800/71900/72000
 72100/72200/72300
 72400/72500/72600
 72700/72800/72900
 73000/73100/73200
 73300/73400/73500
 73600/73700/73800
 73900/74000/74100
 74200/74300/74400
 74500/74600/74700
 74800/74900/75000
 75100/75200/75300
 75400/75500/75600
 75700/75800/75900
 76000/76100/76200
 76300/76400/76500
 76600/76700/76800
 76900/77000/77100
 77200/77300/77400
 77500/77600/77700
 77800/77900/78000
 78100/78200/78300
 78400/78500/78600
 78700/78800/78900
 79000/79100/79200
 79300/79400/79500
 79600/79700/79800
 79900/80000/80100
 80200/80300/80400
 80500/80600/80700
 80800/80900/81000
 81100/81200/81300
 81400/81500/81600
 81700/81800/81900
 82000/82100/82200
 82300/82400/82500
 82600/82700/82800
 82900/83000/83100
 83200/83300/83400
 83500/83600/83700
 83800/83900/84000
 84100/84200/84300
 84400/84500/84600
 84700/84800/84900
 85000/85100/85200
 85300/85400/85500
 85600/85700/85800
 85900/86000/86100
 86200/86300/86400
 86500/86600/86700
 86800/86900/87000
 87100/87200/87300
 87400/87500/87600
 87700/87800/87900
 88000/88100/88200
 88300/88400/88500
 88600/88700/88800
 88900/89000/89100
 89200/89300/89400
 89500/89600/89700
 89800/89900/90000
 90100/90200/90300
 90400/90500/90600
 90700/90800/90900
 91000/91100/91200
 91300/91400/91500
 91600/91700/91800
 91900/92000/92100
 92200/92300/92400
 92500/92600/92700
 92800/92900/93000
 93100/93200/93300
 93400/93500/93600
 93700/93800/93900
 94000/94100/94200
 94300/94400/94500
 94600/94700/94800
 94900/95000/95100
 95200/95300/95400
 95500/95600/95700
 95800/95900/96000
 96100/96200/96300
 96400/96500/96600
 96700/96800/96900
 97000/97100/97200
 97300/97400/97500
 97600/97700/97800
 97900/98000/98100
 98200/98300/98400
 98500/98600/98700
 98800/98900/99000
 99100/99200/99300
 99400/99500/99600
 99700/99800/99900
 100000/100100/100200
 100300/100400/100500
 100600/100700/100800
 100900/101000/101100
 101200/101300/101400
 101500/101600/101700
 101800/101900/102000
 102100/102200/102300
 102400/102500/102600
 102700/102800/102900
 103000/103100/103200
 103300/103400/103500
 103600/103700/103800
 103900/104000/104100
 104200/104300/104400
 104500/104600/104700
 104800/104900/105000
 105100/105200/105300
 105400/105500/105600
 105700/105800/105900
 106000/106100/106200
 106300/106400/106500
 106600/106700/106800
 106900/107000/107100
 107200/107300/107400
 107500/107600/107700
 107800/107900/108000
 108100/108200/108300
 108400/108500/108600
 108700/108800/108900
 109000/109100/109200
 109300/109400/109500
 109600/109700/109800
 109900/110000/110100
 110200/110300/110400
 110500/110600/110700
 110800/110900/111000
 111100/111200/111300
 111400/111500/111600
 111700/111800/111900
 112000/112100/112200
 112300/112400/112500
 112600/112700/112800
 112900/113000/113100
 113200/113300/113400
 113500/113600/113700
 113800/113900/114000
 114100/114200/114300
 114400/114500/114600
 114700/114800/114900
 115000/115100/115200
 115300/115400/115500
 115600/115700/115800
 115900/116000/116100
 116200/116300/116400
 116500/116600/116700
 116800/116900/117000
 117100/117200/117300
 117400/117500/117600
 117700/117800/117900
 118000/118100/118200
 118300/118400/118500
 118600/118700/118800
 118900/119000/119100
 119200/119300/119400
 119500/119600/119700
 119800/119900/120000
 120100/120200/120300
 120400/120500/120600
 120700/120800/120900
 121000/121100/121200
 121300/121400/121500
 121600/121700/121800
 121900/122000/122100
 122200/122300/122400
 122500/122600/122700
 122800/122900/123000
 123100/123200/123300
 123400/123500/123600
 123700/123800/123900
 124000/124100/124200
 124300/124400/124500
 124600/124700/124800
 124900/125000/125100
 125200/125300/125400
 125500/125600/125700
 125800/125900/126000
 126100/126200/126300
 126400/126500/126600
 126700/126800/126900
 127000/127100/127200
 127300/127400/127500
 127600/127700/127800
 127900/128000/128100
 128200/128300/128400
 128500/128600/128700
 128800/128900/129000
 129100/129200/129300
 129400/129500/129600
 129700/129800/129900
 130000/130100/130200
 130300/130400/130500
 130600/130700/130800
 130900/131000/131100
 131200/131300/131400
 131500/131600/131700
 131800/131900/132000
 132100/132200/132300
 132400/132500/132600
 132700/132800/132900
 133000/133100/133200
 133300/133400/133500
 133600/133700/133800
 133900/134000/134100
 134200/134300/134400
 134500/134600/134700
 134800/134900/135000
 135100/135200/135300
 135400/135500/135600
 135700/135800/135900
 136000/136100/136200
 136300/136400/136500
 136600/136700/136800
 136900/137000/137100
 137200/137300/137400
 137500/137600/137700
 137800/137900/138000
 138100/138200/138300
 138400/138500/138600
 138700/138800/138900
 139000/139100/139200
 139300/139400/139500
 139600/139700/139800
 139900/140000/140100
 140200/140300/140400
 140500/140600/140700
 140800/140900/141000
 141100/141200/141300
 141400/141500/141600
 141700/141800/141900
 142000/142100/142200
 142300/142400/142500
 142600/142700/142800
 142900/143000/143100
 143200/143300/143400
 143500/143600/143700
 143800/143900/144000
 144100/144200/144300
 144400/144500/144600
 144700/144800/144900
 145000/145100/145200
 145300/145400/145500
 145600/145700/145800
 145900/146000/146100
 146200/146300/146400
 146500/146600/146700
 146800/146900/147000
 147100/147200/147300
 147400/147500/147600
 147700/147800/147900
 148000/148100/148200
 148300/148400/148500
 148600/148700/148800
 148900/149000/149100
 149200/149300/149400
 149500/149600/149700
 149800/149900/150000
 150100/150200/150300
 150400/150500/150600
 150700/150800/150900
 151000/151100/151200
 151300/151400/151500
 151600/151700/151800
 151900/152000/152100
 152200/152300/152400
 152500/152600/152700
 152800/152900/153000
 153100/153200/153300
 153400/153500/153600
 153700/153800/153900
 154000/154100/154200
 154300/154400/154500
 154600/154700/154800
 154900/155000/155100
 155200/155300/155400
 155500/155600/155700
 155800/155900/156000
 156100/156200/156300
 156400/156500/156600
 156700/156800/156900
 157000/157100/157200
 157300/157400/157500
 157600/157700/157800
 157900/158000/158100
 158200/158300/158400
 158500/158600/158700
 158800/158900/

