



BYLAWS

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CHAPTER I - NAME – CORPORATE PURPOSE – REGISTERED OFFICE - DURATION

Article 1 – A corporation called "PININFARINA S.p.A." is hereby established.

Article 2 – The Company's purpose includes the following:

. to build, produce and trade in motor vehicles, car bodies and related works;.

. working primarily in the automotive industry and in mechanical engineering in particular, to promote and carry out planning, design, studies, research, development, styling, prototype construction and testing activities, and to use and exploit the results thereof; to provide technical information services; to acquire and develop technologies and knowhow; and to manage technology projects;

. to acquire, manage and sell equity investments and government or corporate securities; to provide issue guarantees and financing of all sorts, including mortgages, ensuring that the Company's involvement in these businesses is strictly in compliance with the restrictions that apply to companies that do not deal with consumers, as defined in Article 113 of Legislative Decree No. 385; and to provide technical, administrative and financial coordination to investee companies.

In pursuit of the purposes listed above, the Company may engage in industrial and commercial transactions, and transactions involving real estate, personal property and financial assets (provided the latter are not executed with consumers), including the issuance of bonds, if the Company's corporate governance body deems these transactions to be useful or necessary for the achievement of the corporate purpose.

All of the transactions referred to above shall be carried out in compliance with the statutes that govern the activities of members of professional associations, societies and boards.

Article 3 – The Company’s registered office shall be located in Turin, Italy.

The Board of Directors may establish, move or eliminate branches, satellite offices, agencies and representative offices in Italy and abroad.

Article 4 – The Company’s duration is until December 31, 2040.

CHAPTER II – SHARE CAPITAL

Article 5 – The Company shall have a share capital of 9,317,000 (nine million three hundred seventeen thousand) euros divided into 9,317,000 (nine million three hundred seventeen thousand) shares, par value 1 euro each.

On April 29, 2008, the Shareholders’ Meeting, acting pursuant to Article 2443 of the Italian Civil Code, approved a motion granting to the Board of Directors, for a period of up to five years from the abovementioned date of April 29, 2008, the powers necessary to carry out in one or more installments a divisible, contributory share capital increase, the implementation of which may include the issuance of warrants, with the resulting obligation to reserve a portion of the capital increase for the exercise of the warrants. The capital increase, which may not exceed 100,000,000 (one hundred million) euros in par value, shall be carried out through the issuance of common shares offered by means of subscription rights to all shareholders, except for the Company with respect to any treasury shares it may hold. In exercising the abovementioned powers, the Directors, taking into account the conditions in the financial markets and the Company stock price, shall have the most ample powers to determine on each occasion the method, terms and conditions of the capital increase, including the number of shares and warrants that may be issued on each occasion in accordance with the abovementioned powers, the subscription price (including any additional paid-in capital) and the ratio applicable when exercising the subscription rights to purchase the shares offered for to all shareholders, except for the Company with respect to any treasury shares it may hold. If applicable, the Directors shall also determine on each occasion the portion of the capital increase that should be reserved for the exercise of warrants and shall draw up the required warrant regulations.

Specifically, the subscription price of the new shares, including any additional paid-in capital, shall be determined by the Board of Directors taking into account conditions in the financial markets and the Company stock price during the period immediately before the date of the transaction.

On each occasion, the Board of Directors shall approve motions setting forth a specific deadline for the exercise of the subscription rights and the warrants, if any are issued, and specifying that, if the entire amount of the capital increase set forth in the abovementioned resolution is not underwritten by the deadline applicable on each occasion, the capital shall be increased by an amount equal to the subscription applications received by the abovementioned deadline.

The Board of Directors has been granted all powers necessary relative to the issuance of new shares, as they may be issued from time to time pursuant to this Article, and to amend this Article 5 with respect to any changes concerning the amount of the share capital and the number of shares of which the share capital is comprised that may result from the implementation of each installment of the share capital increase and those affecting the expiration of the five-year term of the abovementioned powers granted to the Board of Directors.

The Board of Directors, acting pursuant to an in partial implementation of the powers it was granted by the Extraordinary Shareholders' Meeting of April 29, 2008, at meetings held on May 22, 2009 and July 7, 2009, agreed to carry out a divisible, contributory capital increase of up to 20,849,652 (twenty million eight hundred forty-nine thousand six hundred fifty-two) euros.

The capital increase will be carried out through the issuance for consideration of up to 20,849,652 (twenty million eight hundred forty-nine thousand six hundred fifty-two) common shares, in dematerialized form, par value 1 (one) euros each, having the same characteristics as the shares already outstanding, including ranking for dividends as January 1, 2009. The shares will be made available by means of a rights offering at a price of 3.35 (three point three five) euros per share, 2.35 (two point three five) euros of which will represent additional paid-in capital, for a total maximum

amount, including additional paid-in capital, of 69,846,334.20 (sixty-nine million eight hundred forty-six thousand three hundred thirty-four point two zero) euros, to parties who qualify as Company shareholders on first day of the subscription period, not counting any treasury shares held by the Company, based on a ratio of 269 (two hundred sixty-nine) new shares for every 120 (one hundred twenty) shares held.

Pursuant to Article 2439, Section Two, of the Italian Civil Code, the final share subscription deadline is December 31, 2009. If by that date the capital increase is not fully subscribed, the Company's share capital will be increased by an amount equal to the subscriptions received.

The Pininfarina shares issued in connection with the capital increase may be paid-in, at the subscribers' discretion, either by means of a cash payment equal to the subscription price or through capital increase contributions, which can be provided by forgiving receivables owed by the Company.

Article 6 – The shares shall be bearer shares, issued in dematerialized form.

Article 7 – The Company may issue bonds in the manner and under terms consistent with statutory requirements.

CHAPTER III – SHAREHOLDERS' MEETINGS

Article 8 - Duly convened Shareholders' Meetings represent all of the Company's shareholders, and any resolution they may adopt pursuant to law and these Bylaws shall be binding on all shareholders, including those who did not attend or dissented.

Article 9 – A Shareholders' Meeting may be Ordinary or Extraordinary, pursuant to law.

Shareholders' Meetings may be held at a location other than the Company's registered office, provided such location is in Italy.

An Ordinary Shareholders' Meeting convened to approve the annual financial statements shall be called at least once a year, within one hundred twenty days from the end of the fiscal year.

Article 10 – The Shareholders’ Meeting shall be convened, within statutory deadlines, by means of a notice published in the Il Sole 24 Ore newspaper. Alternatively, the notice may be published in the Official Gazette of the Italian Republic.

Article 11 – Except for the matters governed by Articles 15 and 24, the Shareholders’ Meeting shall adopt its resolutions in the manner and according to the procedures required by the applicable statutes.

Article 12 – In order to gain access to a Shareholders’ Meeting, shareholders shall comply with the requirements of the applicable statutes.

Only shareholders who have the right to vote may attend Shareholders’ Meetings.

Article 13 – Any shareholder who is entitled to attend a Shareholders’ Meeting may appoint a representative pursuant to law.

Article 14 - Shareholders’ Meetings shall be chaired by the Chairman of the Board of Directors. If the Chairman is absent or incapacitated, Meetings shall be chaired by the most senior Deputy Chairman or, should all Deputy Chairmen be absent or incapacitated, by the eldest Director.

The Chairman of the Shareholders’ Meeting shall enlist the support of a Secretary, who need not be a shareholder, and, if necessary, two poll counters chosen from among the shareholders or Statutory Auditors.

The resolutions approved by Shareholders’ Meetings shall be recorded in the Minutes of the Meeting, which must be signed by the Chairman, the Secretary and the poll counters, if appointed.

When required by law or if the Chairman of the Meeting deems it necessary, the Minutes shall be drawn up by a Notary.

CHAPTER IV – GOVERNANCE OF THE COMPANY

Article 15 - The Company shall be governed by a Board of Directors comprising between seven and 11 Directors, in accordance with the applicable resolution of the Ordinary Shareholders’ Meeting.

The Shareholders’ Meeting shall elect a Board of Directors and determine the length of its term of office.

Directors are elected on the basis of slates of candidates.

When multiple slates have been filed, one Director shall be taken from the slate that received the second highest number of votes.

Only shareholders who alone or together with others own a number of voting shares equal to the minimum percentage applicable to the Company pursuant to current laws may submit slates of candidates. This percentage must be stated in the notice of the Shareholders' Meeting.

A shareholder may not file or vote for more than one slate, either personally or through a representative or a nominee company. Shareholders who belong to the same group or are members of a shareholders' agreement concerning the Company's shares may not file or vote for more than one slate, either personally or through a representative or a nominee company. A candidate may be listed only on one slate on penalty of losing the right to be elected.

Candidates shall be listed in the slates in consecutive order and must meet the integrity requirements of the relevant laws.

A candidate who is listed first in consecutive order in a slate shall also meet the independence requirements of the relevant laws.

Slates filed by shareholders shall be deposited at the Company's registered office at least 15 days prior to the date of the Shareholders' Meeting convened to elect a Board of Directors.

Together with each slate, shareholders shall file within the abovementioned deadline certifications attesting their ownership of their interest in the Company and affidavits by the individual candidates stating that they accept the nomination and attest, under their responsibility, that they meet statutory requirements.

Candidates who do not comply with the rules outlined above may not be elected.

Once the Shareholders' Meeting has determined the number of Directors that it plans to elect, the procedure outlined below shall be followed:

1. All except one of the Directors that need to be elected shall be taken from the slate that received the

highest number of votes cast by the shareholders, in the consecutive order in which they are listed on the slate;

2. The remaining shareholder shall be elected, pursuant to law, from the slate that received the second highest number of votes, selecting the first of the candidates who are listed in consecutive order on the slate.

Slates that at the Shareholders' Meeting receive a percentage of the votes equal to less than half of the percentage required pursuant to the fifth paragraph of this Article shall not be taken into account.

The rules provided above for the election of the Board of Directors shall not apply unless at least two slates are filed and voted on, nor shall they apply to Shareholders' Meetings convened to replace Directors during the term of office of the Board of Directors. In such cases, the Shareholders' Meeting shall approve resolutions by a relative majority.

Unless the Shareholders' Meeting resolves otherwise, the Directors shall not be bound by the restrictions set forth in Article 2390 of the Italian Civil Code.

Article 16 – Directors shall be reimbursed for out-of-pocket expenses incurred for the purpose of performing the duties of their office. The Shareholders' Meeting shall determine the annual compensation of the Board of Directors and of the Executive Committee (if one has been established), which shall not change until the Shareholders' Meeting decides otherwise.

The Board of Directors shall decide the compensation payable to Directors who perform special functions, after hearing the opinion of the Board of Statutory Auditors.

CHAPTER V – BOARD OF DIRECTORS

Article 17 – The Board of Directors shall elect from among its members a Chairman and, if it so chooses, one or more Deputy Chairmen and a Secretary, who need not be a Director.

Whenever a majority of the members of the Board of Directors elected by the Shareholders' Meeting resign or are removed from office for any other reason, the entire Board of Directors shall be deemed to have

resigned, and a Shareholders' Meeting shall be convened on an urgent basis by the Directors still in office to elect a new Board of Directors.

If the entire Board of Directors ceases to be in office, a Shareholders' Meeting shall be convened on an urgent basis by the Board of Statutory Auditors to elect a new Board of Directors. In the interim, the Board of Statutory Auditors shall have the ordinary powers needed to govern the Company.

Article 18 – The Board of Directors shall meet at the Company's registered office or at any other location within the European Union. It shall be convened by the Chairman, or any other party authorized to do so pursuant to law, at least once every three months and whenever he or she deems it appropriate, or when a written request is made by four Directors or by the governance bodies to which authority has been delegated by the Board of Directors.

The information required under Article 150 of Legislative Decree No. 58/98 and Article 2381 of the Italian Civil Code shall be supplied to the Board of Statutory Auditors by the Board of Directors and to the Board of Directors and the Board of Statutory Auditors by the governance bodies to which authority has been delegated by the Board of Directors on the occasion of meetings of the Board of Directors, which shall be convened at least quarterly, as set forth in the preceding paragraph.

Article 19 - Meetings of the Board of Directors shall be convened by letter, telex, fax or e-mail sent at least three days in advance (in urgent cases by telegram, fax, or e-mail sent at least one day before the meeting) to each Director or Statutory Auditor.

Article 20 – Resolutions adopted by the Board of Directors shall be valid when a majority of the Directors in office is effectively in attendance.

Meetings of the Board of Directors may be held with the aid of telecommunication systems.

In such cases, the meeting of the Board of Directors shall be deemed to have been held at the place where both the Chairman and the Secretary are located, and shall be deemed to be valid, provided all participants

can be identified and are able to follow the proceedings, participate in real time in the discussion of the items on the Agenda and receive, transmit and review documents.

Resolutions are adopted by a majority of the votes cast by the Directors attending the meeting.

Resolutions shall be recorded in the Minutes of the meeting, which must be signed by the Chairman and the Secretary.

Article 21 - The Board of Directors shall have, without exception, all of the ordinary and extraordinary powers needed to govern the Company. Accordingly, it may carry out all acts that it may deem appropriate to the furtherance of the Company's purpose, except those that the law reserves exclusively for the Shareholders' Meeting.

In addition, the Board of Directors has the authority to issue nonconvertible bonds and adopt resolutions concerning:

- . corporate mergers and demergers, when the law allows it;
- . the opening or closing of secondary offices;
- . the designation of Directors with authority to represent the Company;
- . the reduction of the Company's capital stock, whenever a shareholder exercises the right to have his or her shares redeemed;
- . amendments to these Bylaws to comply with statutory provisions;
- . transfer of the Company's registered office to an other location in Italy.

CHAPTER VI – REPRESENTATIVES OF THE COMPANY

Article 22 - The Chairman of the Board of Directors is the Company's legal representative vis-à-vis third parties and in court proceedings. Deputy Chairmen and Managing Directors, if appointed, may also act as legal representatives of the Company, within the limits of the powers vested in them.

Article 23 – The Board of Directors may appoint some of its members to the post of Managing Director and to an Executive Committee, and entrust special assignments to individual Directors, providing them with the

right to grant powers of attorney and defining their authority, pursuant to law, and their compensation.

The Board of Directors, having received the input of the Board of Statutory Auditors, shall appoint a Corporate Accounting Documents Officer. Only executives with a multi-year experience in accounting and finance at large companies may be appointed to this post.

The Board of Directors may also appoint General Managers, Joint General Managers, Deputy General Managers and other executives and determine their powers. Moreover, it may appoint special attorneys in fact and general agents for the purpose of executing specific transactions or classes of transactions, providing them with the right to grant powers of attorney.

CHAPTER VII - BOARD OF STATUTORY AUDITORS AND INDEPENDENT AUDITORS

Article 24 - The Board of Statutory Auditors shall comprise three Statutory Auditors and two Alternates.

Minority shareholders shall have the right to elect one Statutory Auditor and one Alternate.

All Statutory Auditors and Alternates shall be selected from among candidates who are members of the Italian Board of Independent Auditors and have engaged professionally in the performance of statutory audits of corporate accounting records for at least three years.

Statutory Auditors are elected through voting on slates of candidates filed by shareholders. Candidates must be assigned a number and are listed on the slates in consecutive order. These slates shall consist of two sections: one for candidates for the post of Statutory Auditor and another for candidates for the post of Alternate, whose number shall not be greater than that of the Statutory Auditors that need to be elected.

Only shareholders who, alone or together with other shareholders, hold a number of voting shares equal to the percentage set forth in the fifth paragraph of Article 15 shall be allowed to file a slate. This percentage must be stated in the notice of the Shareholders' Meeting.

Slates shall be deposited at the Company's registered office at least 15 days prior to the date of the Shareholders' Meeting convened to elect a Board of Statutory Auditors together with the following:

a) The names of the shareholders who are filing the slates, the total percentage interest held and a

statement certifying the ownership of the corresponding shares;

b) An affidavit by the shareholders different from those who hold, jointly or individually, a controlling or relative majority interest attesting that they are not linked with the latter as a result of transactions such as those defined in the relevant laws and regulations currently in force;

c) Detailed information about the candidates' personal and professional backgrounds, and affidavits by the candidates attesting that they meet statutory requirements and accept the nomination;

d) A list of any management and control posts held by the candidates at other companies and a commitment on the candidates' part to update such list as of the date of the Shareholders' Meeting.

Candidates who fail to comply with the rules set forth above may not be elected.

If by the filing deadlines referred to above only one slate or only slates submitted by shareholders who, based on the guidelines provided above, are deemed to be linked together pursuant to the laws currently in force, have been filed, additional slates may be filed up to the fifth day past the abovementioned deadline. In such cases, the abovementioned deadline is reduced by half.

A shareholder may not file or vote for more than one slate, either personally or through a representative or a nominee company. Shareholders who belong to the same group or are members of a shareholders' agreement concerning the Company's shares may not file or vote for more than one slate, either personally or through a representative or a nominee company. A candidate may be listed only on one slate on penalty of losing the right to be elected.

Only candidates who are in compliance with the limits on the number of governance posts that they may hold, as set forth in the relevant regulations, and meet the requirements of the abovementioned and these Bylaws may be listed on a slate. Statutory Auditors may be reelected at.

The election of Statutory Auditors shall be carried out in the following manner:

1. Two Statutory Auditors and one Alternate shall be elected from the slate that receives the highest number of votes at the Shareholders' Meeting, in the consecutive order in which they are listed in the corresponding

sections of the slate;

2. The remaining Statutory Auditor and Alternate shall be elected from the slate that receives the second highest number of votes at the Shareholders' Meeting (provided that such slate is not linked to reference shareholders, as defined in the relevant provisions of the law) in the consecutive order in which they are listed in the corresponding sections of the slate. If two or more lists receive the same number of votes, candidates listed in the slate filed by the shareholders' who own the largest percentage interest or, alternatively, the slate filed by the largest number of shareholders shall be elected.

The Statutory Auditor who is listed first on the slate referred to in section 2 above shall be elected Chairman of the Board of Statutory Auditors.

If using the election system outlined above should become impossible, the Shareholders' Meeting shall elect Statutory Auditors by a plurality of the votes.

Any Statutory Auditor who no longer meets the requirements of the applicable laws and these Bylaws shall be automatically removed from his or her office.

If a Statutory Auditor, including the Chairman, needs to be replaced, the vacancy shall be filled by the Alternate elected from the same slate as the Auditor who is being replaced.

The stipulations set forth above with regard to the election of Statutory Auditors shall not apply to Shareholders' Meetings convened pursuant to law for the purpose of filling vacancies on the Board of Statutory Auditors in connection with the replacement or lapsing of Statutory Auditors and/or Alternates or the Chairman.

In such cases, the Shareholders' Meeting shall elect Statutory Auditors with a plurality of the votes, in a manner consistent with the right to representation of minority shareholders.

Article 25 - The auditing function shall be performed by independent auditors who are members of the applicable official board and have been retained and operate pursuant to law.

CHAPTER VIII - FINANCIAL STATEMENTS AND EARNINGS

Article 26 - The Company's fiscal year shall end each year on December 31.

The Board of Directors shall prepare the Company's financial statements at the end of each fiscal year.

Article 27 - The remainder of the earnings shown in the financial statements, after an allocation to the statutory reserve, which must be set aside until the reserve reaches one-fifth of the capital stock, shall be distributed to the shareholders in accordance with a resolution approved by the Shareholders' Meeting.

Article 28 – Dividends that are not claimed within five years from the day they were declared shall revert to the Company.

Article 29 - The Board of Directors may approve the distribution of interim dividends in the manner and according to the procedures set forth in the applicable statutes.

CHAPTER IX – REDEMPTION OF SHARES AND GENERAL PROVISIONS

Article 30 - The right to demand redemption of one's shares may be exercised only within the limitations and in accordance with mandatory provisions of the law. In any case, such right is not available with regard to extensions of the Company's duration or the introduction or elimination of restrictions on the circulation of the Company's shares.

Article 31 - For all issues concerning transactions with the Company, the domicile of the shareholders shall be the one listed in the stock record.

Article 32 – If for any reason the Company should be dissolved at any time before the end of its scheduled duration, the Shareholders' Meeting, acting pursuant to law, shall determine by what manner the Company will be liquidated and shall appoint one or more liquidators, defining their powers and compensation.

Article 33 - All matters not covered by these Bylaws shall be governed by the provisions of the applicable laws.